

Brand Guide



EnVision

January 2022

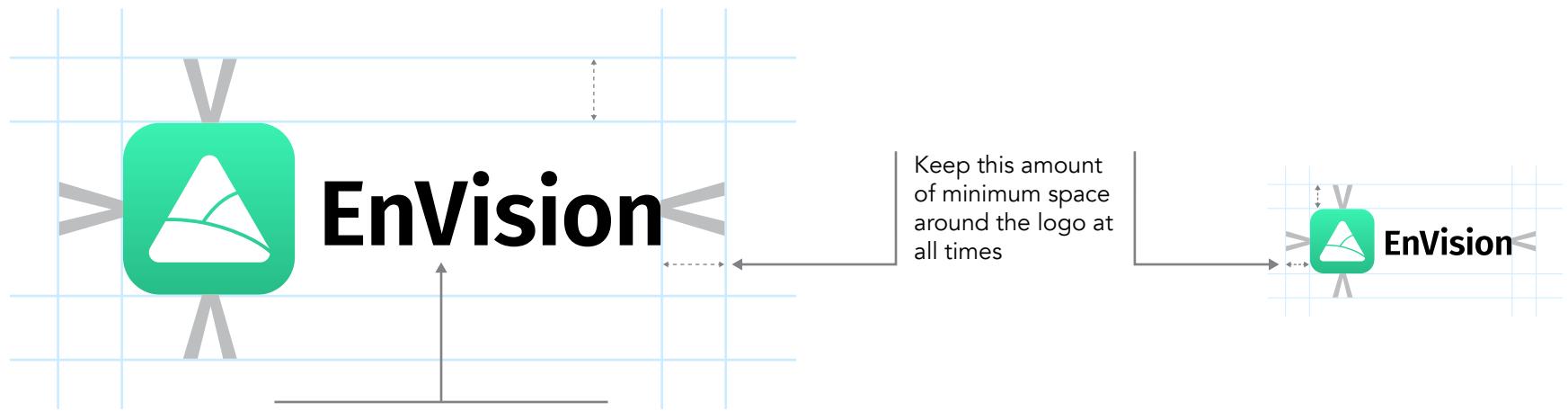
LOGO

Main logo; full color (green icon + black text):



EnVision

Minimum height size:
0.375"



This is the main version of the logo. Click on the name of the logo above to access the files.
Use it in all situations except for those indicated on the following page.

LOGO: ALTERNATE VERSIONS

Main logo: White text (green icon + white text):



Use when there is not enough background contrast for black text but the green mark is still easily visible.

Main logo: inverse (white icon + white text):



Use on backgrounds when there is not enough contrast for black text or the green mark.

Icon mark: full color (green square, white triangle):



Icon mark: inverse (white square, green triangle):



Use the icon when there is not enough space for the full logo (minimum height of 0.375") and on social media.
Click on the names of the logos above to access the files.

BRAND COLORS

Primary



#00e2a1

R 0 G 226 B 161
C 64 M 0 Y 55 K 0

Secondary



#51beff

R 81 G 190 B 255
C 55 M 11 Y 0 K 0

Tertiary



#f7cc48

R 247 G 204 B 72
C 3 M 18 Y 83 K 0



#fb914f

R 251 G 145 B 79
C 0 M 53 Y 75 K 0



#b896fe

R 184 G 150 B 254
C 34 M 42 Y 0 K 0

Use no more than 2 of these colors together in one space.

BRAND FONT

Avenir

Light

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

Book

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

Roman

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

Medium

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

Use Avenir whenever possible. When you cannot use Avenir, Arial can be used as a substitute.
Click on the name of the font above to access downloadable files.